

→ Navigate the Telmap Way

Telmap™ Navigator makes every journey easier and more enjoyable. Whether it is across town for a meeting, a trip on unfamiliar roads, or the search for the perfect vacation meal, Telmap Navigator delivers the freedom to simply go and enjoy. With its unique technology, rich navigation experience and super-clear maps, Telmap Navigator has everything needed to make the most of the rapidly growing mobile navigation, mapping and search opportunity.

DRIVE

Telmap Navigator eliminates all guesswork about getting to where you are going. Advanced navigation guidance, moving maps, real-time traffic and other capabilities enable customers all over the world to concentrate on driving, without worrying about missing turns and exits.

WALK

Telmap Navigator is a personal navigation system that goes with you everywhere. Pedestrian-optimized navigation with high-quality dynamic maps and easy access to POIs information make walking anywhere more enjoyable.

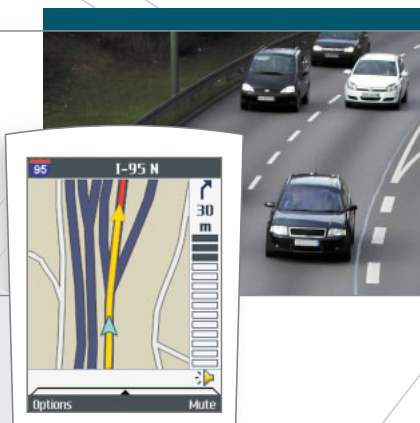
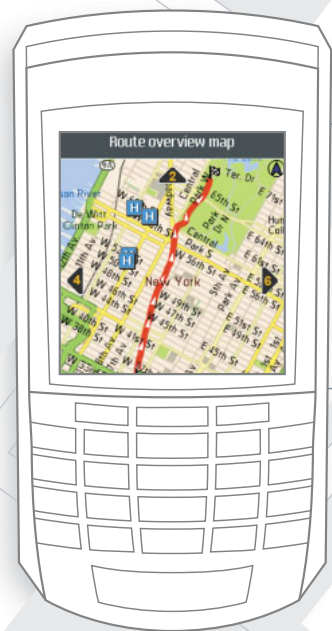
SEARCH

Extending the capabilities of local and global search, Telmap Navigator enables you to find what you need, even from incomplete and misspelled search entries. Use whatever information is known, such as address, zip code, or business type, in a single line search.

SHARE

Stay connected with your friends and colleagues and share locations via text message. Access information on an as-needed basis to look up, direct dial and make reservations to any location you choose.

→ Enjoy a superior navigation experience



DRIVE

Telmap Navigator is a complete mobile navigation solution that directs you anywhere you want to go.

- Advanced guidance – moving maps that zoom-in to clearly display turns; continuous navigation even outside the original route with no re-route needed
- Full, natural voice prompts – complete turn by turn instructions announcing street names using natural voice text-to-speech
- Real-time traffic – different traffic events, delay estimates and traffic-aware routing
- Real-time content - live weather updates, gas prices and more



WALK

Telmap Navigator, as a personal mobile navigation system is one you can use outside the car while walking around.

- Full featured pedestrian navigation takes you on routes cars can't go, ignoring one-way turn restrictions and taking full advantage of pedestrian-only areas.
- Full-color, print-quality dynamic maps zoom in/out and pan.
- Rich point-on-map functionality provides full details of any location or POI, lets you set your origin/destination by selecting a point on the map or search for a POI around any point, and more.



SEARCH

Finding what you are looking for has never been easier.

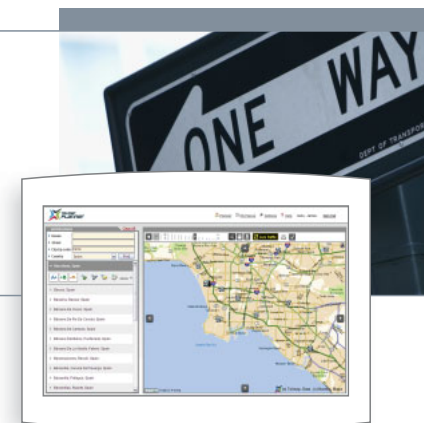
- User-friendly single-line search identifies all relevant possibilities based on partial information using an auto-complete algorithm.
- Fuzzy matching capabilities ensure accurate results even for misspelled or incomplete entries.
- Smart location search for addresses, intersections, zip codes and businesses combines all local search functionality in one simple search.



SHARE

Enjoy and share rich premium content, such as gas prices, restaurant ratings and weather updates.

- Sharing locations by text message enables you to send any address or POI to any contact.
- Navigate directly to any locations sent to you or store them for later use.
- Telmap Navigator extends boundaries by letting you dial directly from within the application to tens of millions of POIs worldwide.



and More

Telmap Navigator is a full-featured solution offering much more than mapping and navigation. As a server-based real-time solution it enables customers to extend their mobile experience.

- For journeys that are better planned in advance, the customizable web-based Telmap Planner enables users to pre-plan trips and send the plans to their mobile device, and to friends who also have Telmap Navigator on their phones.
- Unmatched global geographic coverage including United States, Canada, Mexico, Europe, Brazil, Middle East, South Africa, Australia and New Zealand.
- Full end-to-end solution, including client, server, support and hosting.

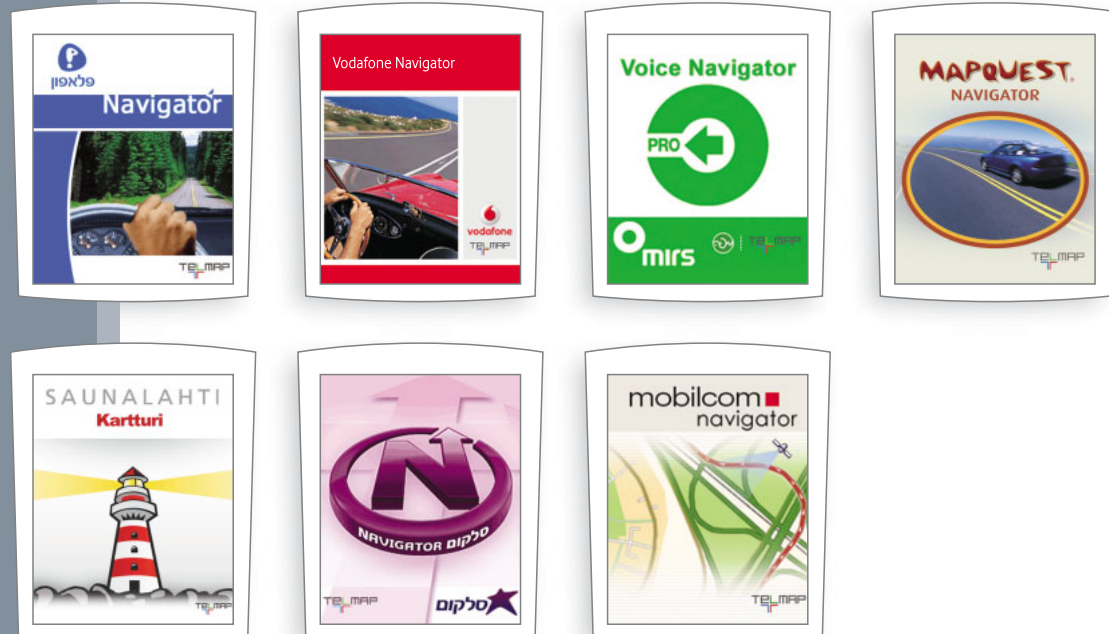
And much more...



Grow your business

With mobile navigation identified as the next "killer app", Telmap Navigator, based on MOND technology, opens up compelling opportunities for business differentiation and revenue growth. The Telmap navigation solution can be easily customized to create a branded navigation service. As a cross platform solution, companies can bundle navigation with a wide range of handsets, creating a mass market opportunity. In addition, operators can benefit from higher ARPU generated by the many data download-centric capabilities of the solution.

These navigators are already powered by Telmap



Advanced Technology for Advanced Navigation

Telmap Navigator is based on Telmap's patented MOND (Mobile Optimized Navigation Data) technology, which utilizes sophisticated data compression to optimise the transfer of navigation and map data from a central server to customers' wireless devices.

MOND creates a navigation buffer around the original route, enabling off-route detection, spontaneous rerouting without requiring a server connection, map matching and rendering of moving navigation maps. It ensures constant, dynamic navigation even in out-of-coverage areas and also allows voice calls or text messages during navigation.



The Telmap solution is powered by Telmap's unique Andromeda™ platform, which delivers maximum scalability and flexibility and unbeatable application performance.

The Navigation API makes it easy to integrate mapping and navigation functionality into third party applications.

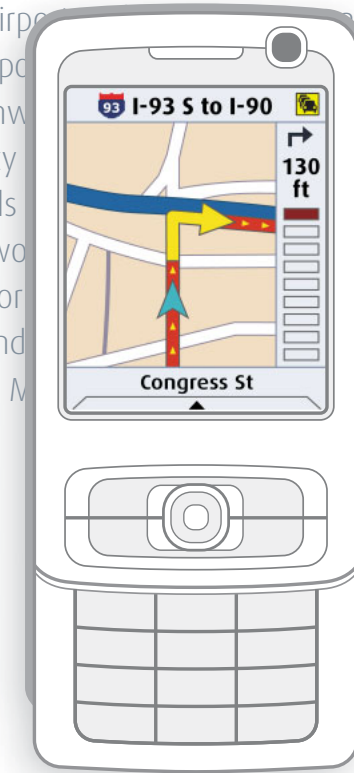
Multi-platform

Telmap Navigator leads the industry in supporting all major mobile platforms: Java, BREW, BlackBerry, Windows, Symbian.

For a list of supported devices visit www.telmap.com



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New York Disneyland California **DRIVE** Washington Seattle Space Needle **WALK** Bellevue WA Denver
one Tree Colorado Springs Empire State Building McDonald's **SEARCH** Dulles Chicago Little Rock Atlan
Shopping Mall San Francisco Los Angeles **SHARE** Irvine Schaumburg Jersey City Hyatt Hotel Stamf
andlestick Park **WALK** Grand Canyon Phoenix Connecticut Iowa Windy City **DRIVE** San Diego Dalla
Fisherman's wharf New Orleans Nebraska Las Vegas Pittsburg Alcatraz Napa Valley Houston Longmo
n Jose Reno Nordstroms **SEARCH** Chinatown Palo Alto Portland Redmond Maui Exxon Walnut Cree
Fairmont Hotel United Airlines Baseball Stadium Market Street Ontario **SHARE** Sunnyvale Museum o
Modern Art LaGuardia International Airpo Manhattan San Francisco Giants Football Field
Mountain View Denver International Airpo am Mile High City Oakbrook Zoo Redwo
City State Capital Overland Park Greenw ew Santa Clara Boulder **DRIVE** Salt La
Shopping Mall **SHARE** Ice Palace City Building Madison Square Garden Post Offi
Aspen Highlands Ranch El Dorado Hills kson Hole Sheraton Palace Fort Lee Lon
Island Tampa Chevron Detroit Englew ard Omaha Oakland San Mateo City H
Sacramento Research Triangle Sea Wor tago Bears **SEARCH** Great Lakes Bosto
Semite **WALK** New Mexico Fire Island rt Seal Rock Golden Gate Park Cupertino
Waterloo South Carolina Metropolitan M City Main Street Orlando Playland Oh

About Telmap

Telmap is a leading provider of innovative applications designed for the mobile mapping and navigation arena. Founded in 2000, with headquarters in Israel and subsidiaries in the US, UK and Finland, Telmap has a worldwide base of customers and partners that includes numerous leading cellular operators and handset manufacturers. Telmap's technology leadership has been recognised by numerous industry groups. Recent awards include being named a "2006 Technology Pioneer" by the World Economic Forum, winning the Red Herring 100 Europe award in 2005, and the "Best Maps" award in the Directions Magazine/Microsoft Corporation 2004 Web Mapping Contest. Telmap is a member of the Science Navigation Group



www.telmap.com
info@telmap.com

