

[Home](#) » Siemens Selects Amber Road's China Trade Management Solution to Streamline International Trade Processes

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Siemens expects to gain transparency, cost and time savings, supporting its global vision for growth

EAST RUTHERFORD, NJ, December 8, 2015 – Amber Road (NYSE: AMBR), a leading provider of global trade management (GTM) solutions, today announced that Siemens AG has selected Amber Road's **China Trade Management solution** to centralize and automate Customs and China Inspection and Quarantine (CIQ) procedures for all of Siemens' China- related import and export activities.

The global electrification, automation and digitalization technology powerhouse is one of the largest foreign-invested companies in China. Guided by its global Vision 2020 growth strategy, Siemens looked for a solution that could help it increase transparency in its China- related trade, reduce costs, and speed the flow of imports and exports.

As a global company with a well-established local subsidiary with offices in Shanghai, Hong Kong and Shenzhen, Amber Road offers a unique combination of global knowledge and local expertise.

“Beyond its advanced technology and global trade management expertise, Amber Road stands out for its in-depth knowledge of Chinese compliance procedures and local, Chinese- language support,” said Heidi Zoetzi, head of export control & customs at Siemens AG.

Amber Road's **China Trade Management solution** enables a company to automate import and export processes for all China operations as part of their global supply chain. This allows companies to meet all China compliance requirements for General and Processing Trade, reduce costs and improve supply chain efficiency.

With a centralized trade data repository and an online management system hosted by Amber Road, Siemens will be able to optimize preferential trade opportunities and establish properly documented, auditable processes. Additionally, Siemens will be able to improve customs and CIQ classification across facilities, lowering customs process costs and cutting lead times.

“When it comes to China, Amber Road has perfected the art of thinking globally while acting locally,” said Jim Preuninger, CEO of Amber Road. “After many

years of working in China, we are able to offer dedicated solutions, built from the ground up to meet local needs. We see a huge opportunity to help companies operating in China optimize their trade management and are expanding our offerings to support China's rapidly changing regulatory market.”

About Siemens

Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is No. 1 in offshore wind turbine construction, a leading supplier of gas and steam turbines for power generation, a major provider of power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2015, which ended on September 30, 2015, Siemens generated revenue of €75.6 billion and net income of €7.4 billion. At the end of September 2015, the company had around 348,000 employees worldwide. Further information is available on the Internet at www.siemens.com.

About Amber Road

Amber Road's (NYSE: AMBR) mission is to improve the way companies manage their international supply chains and conduct global trade. As a leading provider of cloud based global trade management (GTM) solutions, we automate the global supply chain across sourcing, logistics, cross-border trade, and regulatory compliance activities to dramatically improve operating efficiencies and financial performance. This includes collaborating with suppliers on development, sourcing and quality assurance; executing import and export compliance checks and generating international shipping documentation; booking international carriers and tracking goods as they move around the world; and minimizing the associated duties through preferential trade agreements and foreign trade zones. Our solution combines enterprise-class software, trade content sourced from government agencies and transportation providers in 145 countries, and a global supply chain network connecting our customers with their trading partners, including suppliers, testing/auditing firms, freight forwarders, customs brokers and transportation carriers. We deliver our GTM solution using a Software-as-a-Service (SaaS) model and leverage a highly flexible technology framework to quickly and efficiently meet our customers' unique requirements around the world.

For more information, please visit www.AmberRoad.com, email Solutions@AmberRoad.com or call 201-935-8588.