OPTITEX INTRODUCES VERSION O/15 WITH BREAKTHROUGH INNOVATIONS AND IMPROVEMENTS IN 3D SIMULATION

The new version of O/Dev 3D Product Creation Suite creates more life-like digital samples and boosts efficiency across the textile product development workflow.

New York, July 15, 2015 – Optitex, the leading provider of integrated 2D CAD and 3D digital product solutions for the textile industry, released version O/15 of its O/Dev 3D Product Creation Suite, today. The upgraded software package enables fashion and apparel companies to boost their competitive edge with advanced capabilities, productivity, and ease of use throughout the development workflow, from 2D design all the way to true-to-life 3D digital samples.

Optitex O/15 streamlines multiple aspects of 2D pattern design and introduces breakthrough innovations and improvements in 3D simulation. Users can achieve a realistic look for their digital designs more easily and faster than ever before. Real advances in 3D simulation give a more life-like look to digital designs, including natural looking pleats, authentic collars and cuffs, and integrated rigid parts.

A speedier, easier workflow saves time from the first stitch on the screen to the final 3D digital sample. In addition to reducing required stitch operations by up to 50%, the updated software version with the new Equal Grade tool enables users to grade 2D patterns to multiple sizes with just a few steps. Additionally, users can make changes in 2D design and instantly see the results in 3D, with no need to refresh the screen.

Other improvements include an enhanced samples library with a richer array of ready-to-use avatars, animations, fabrics, and trimming elements, as well as a sleeker new look to the 2D/3D software itself.

"Version O/15 enhances our market-proven software with added functionality that takes digital fashion solutions to new heights," said Mr. Asaf Landau, CEO at Optitex. "Using it enables fashion businesses to boost their efficiency in terms of productivity across their digital design and development workflow, from creating 2D pattern pieces through to unprecedented 3D digital sampling. This allows them to make more decisions while still in the digital environment, fueling creativity and saving time and cost, for a true competitive edge."

Contact information
Dana Aroch-Soffer
Director, Corporate Marketing
Email: pr@optitex.com

——

About Optitex

Optitex empowers apparel and soft goods companies to revolutionize the way they develop, produce, and market their products. Optitex is the world's leading provider of an integrated 2D/3D software platform that enables customers to quickly create true-to-life 3D digital garments that inspire. Brands, retailers, and manufacturers can now view their collections in all styles and colors months earlier, and leverage digital garments to collaborate, market, and sell better than ever before. Since its founding in 1988, Optitex has worked to keep thousands of companies and tens of thousands of users at the forefront of technology, enabling them to greatly reduce their time to market and costs, and increase their competitive advantage