

The Most Amazing Places on Earth

ETHIOPIA



Media type: Newsprint

Media name: Holmen Plus IS072

Media weight: 52 gsm

For more information visit: hp.com/go/inkjetwebpress



FACTS ABOUT ETHIOPIA

Ethiopia is the only country in the world to have **13 months in a year**

More than **80 different languages** and over **200 dialects** are spoken throughout the country

Over **70% of the mountains in Africa** are in Ethiopia

Coffee was first discovered in Ethiopia

Ethiopia is a landlocked country situated in the Horn of Africa, in the continent's northeast region. Addis Ababa, the country's capital, is the highest capital in Africa at 2400 m (7900 ft), and the third highest in the world.

Known as "the cradle of civilization", Ethiopia is where the oldest human skeleton fossils were found, including Lucy – discovered in the village of Hadar – who is believed to be 3.5 million years old.

Legend has it that the Ark of the Covenant, which holds the biblical 10 Commandments, is housed in a church in Ethiopia. Many also believe that a piece of the True Cross on which Jesus was crucified is buried in the monastery of Gishen Mariam.

The Most Amazing Places on Earth

INDIA

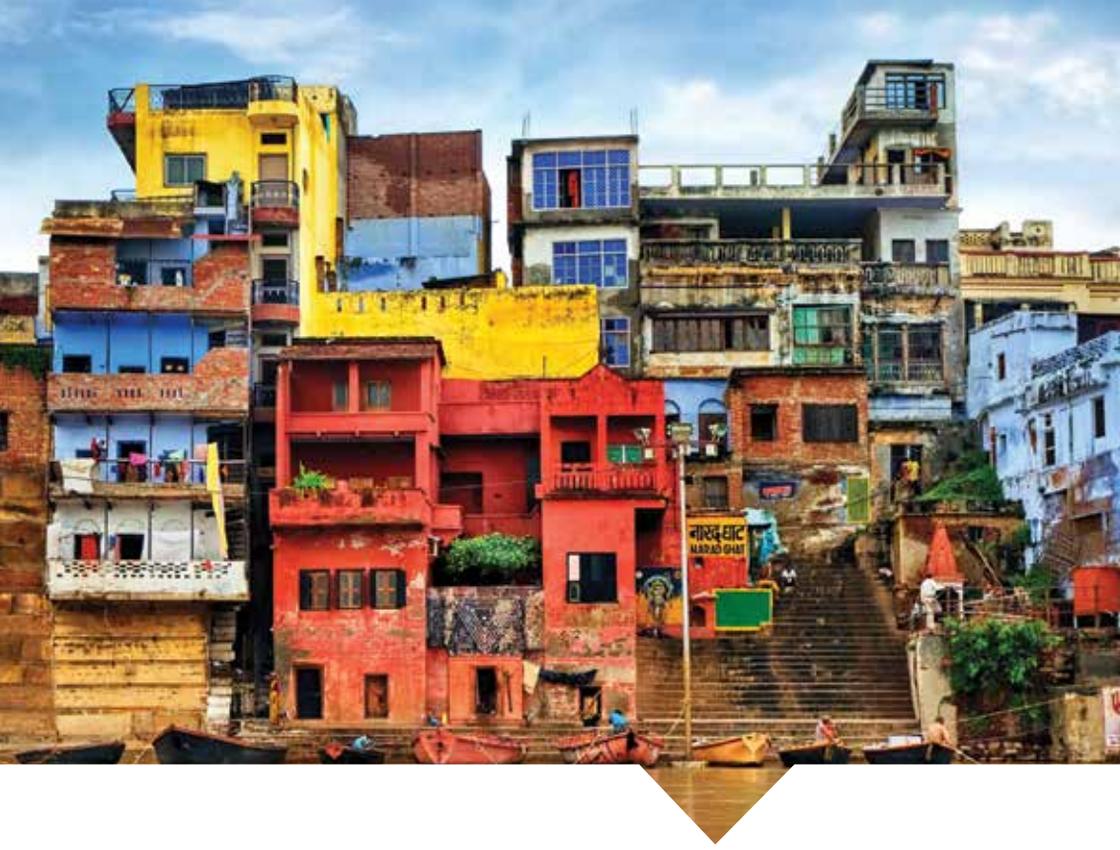


Media type: Uncoated Inkjet Treated
Media name: International Paper JetStar

Media weight: 90 gsm

For more information visit: hp.com/go/inkjetwebpress





FACTS ABOUT INDIA

India is the world's largest democracy, with **1.2 billion people**

17 major languages, with **more than 840 dialects** are spoken in India

There are **six seasons** according to India's Hindu calendar: spring, summer, monsoon, autumn, winter, and prevernal

Per capita, **less meat** is eaten in India than in any other **country in the world**

Chess is believed to have originated from **Eastern India** around **280–550 C.E.**

Located in South Asia and officially known as the Republic of India since gaining independence from Britain in 1947, India is the seventh largest country by area and the second largest in terms of population, with over 1.2 billion people.

The name India comes from the River Indus, around which the country's early inhabitants first settled.

Four major world religions – Hinduism, Buddhism, Jainism and Sikhism – all have their origins in India. The arrival of Zoroastrianism, Judaism, Christianity and Islam in the first millennium C.E. further shaped the region's diverse culture.

The main languages spoken in India are Hindi, Bengali, Telugu, Marathi, Tamil, and Urdu, although many other languages and dialects are prevalent.

The Most Amazing Places on Earth

NORWAY



Media type: Uncoated Offset

Media name: Miquel y Costas Specialprint

Media weight: 40 gsm

For more information visit: hp.com/go/inkjetwebpress



FACTS ABOUT NORWAY

Norway has won the **most medals** of any country at the **Winter Olympics**

The northern lights in northern Norway are best observed between **late autumn** and **early spring**

24 hours of daylight during the summer earned Norway the nickname **Land of the Midnight Sun**

Norway's **Lærdal Tunnel**, measuring 24.5 km (15.2 mi) long, is the **longest road tunnel** in the world

Norway is one of the five Nordic nations that stretch along the northern border of Europe.

The country is long and narrow, with more than 30% of its land covered by forests, rivers and lakes. It is also particularly mountainous, with nearly half of its terrain covered by mountain ranges.

A constitutional monarchy, the Kingdom of Norway is currently co-ruled by King Harald V, the Norwegian Parliament, and the Supreme Court.

Thanks to extensive natural resources in combination with universal healthcare, a comprehensive social security system, and what's known as the Nordic welfare model, Norway is continuously ranked at the top of the U.N.'s list of best places in the world to live.

The Most Amazing Places on Earth

SCOTLAND



Media type: Coated Inkjet

Media weight: 104 gsm

Media: Example of coated inkjet paper with silk finish

For more information visit: hp.com/go/inkjetwebpress





FACTS ABOUT SCOTLAND

Founded in **1695**, **The Bank of Scotland** is the **oldest surviving bank** in the UK

Scotch whisky evolved from a Scottish drink known as uisge beatha, meaning **lively water** or **the water of life**

The **game of golf** – first referred to as gowf – originated in Scotland in the **15th century**

In **1794**, Scottish engineer William Murdoch built the **first house** to be **lit by gas**

Covering the northern third of Great Britain, Scotland is home to just under 5.5 million residents.

With beautiful views, pastoral lands, and plenty of castles, Scotland is a natural for attracting tourism.

Besides golf, walking tours, and whisky distilleries, visitors enjoy many cultural phenomena, including the annual Edinburgh Festival of arts and cultural events.

A true home of pioneers, Scotland can boast of many firsts, including the invention of the telephone, by Alexander Graham Bell, and the first colour television broadcast, by John Logie Baird.

In the enterprising tradition, key business sectors are life sciences, electronic technologies, energy, and financial services.

The Most Amazing Places on Earth

ARIZONA USA



Media type: Coated Inkjet

Media weight: 89 gsm

Media: Example of coated inkjet paper with gloss finish

For more information visit: hp.com/go/inkjetwebpress





FACTS ABOUT **ARIZONA** USA

Arizona is home to **the Grand Canyon**, which reaches **depths of up to 1600 m (1 mi)**

The state is America's **leader in copper production**

The amount of **copper** covering the **State Capitol Building's roof** is equivalent to **4,800,000 pennies**

Of all US states, Arizona has the **largest percentage of its land** set aside as **Indian lands**

The state of Arizona has a rich history in what is referred to in American folklore as the Old West.

It was here that the great Indian chiefs Geronimo and Cochise once roamed, leading their people against the frontiersmen. It is also home to the town of Tombstone, where the most famous gunfight of the Wild West went down – the shootout at the O.K. Corral.

In addition to being a treasure-trove of history, Arizona is also laden with opulent geographical treasures, most famously the Grand Canyon National Park. The colourful rock layers, carved out by the Colorado River, record millions of years of history and offer spectacular, mesmerizing views.

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JORDAN



Media type: 100% Recycled Inkjet Treated

Media name: Arjowiggins Cocoon Jet Pro

Media weight: 90 gsm

For more information visit: hp.com/go/inkjetwebpress





FACTS ABOUT JORDAN

Almost **92%** percent of the population is **Muslim**, primarily following the **Sunni** branch

In Jordan, it is traditional to **eat** food with the **right hand**

Most men in Jordan wear **Western-style clothing**, often with the traditional **white** or **red-checked headdress**

Mount Nebo is widely believed to be the **place from which Moses saw the Promised Land**

The Hashemite Kingdom of Jordan is located on the east bank of the River Jordan.

The capital, Amman, is the largest city in Jordan, and one of the oldest cities in the world to have been continuously inhabited.

Petra, (also known as the Rose City), in the country's south, was carved into the region's pink-coloured rock by the Nabataeans, as early as 312 B.C.E. This wondrous archeological city has been a UNESCO World Heritage Site since 1985.

Jordan also borders the Dead Sea, the earth's lowest point at 402 m (1319 ft) below sea level, known for its breathtaking views and therapeutic nature.

The Most Amazing Places on Earth

MOROCCO



Media type: Uncoated Inkjet Treated

Media weight: 115 gsm

Media name: Crown LetsGo Silk

For more information visit: hp.com/go/inkjetwebpress





FACTS ABOUT MOROCCO

The **University of al-Qarawiyyin** in Fes, originally founded in **859** as a madrasa, is the oldest existing, continually operating educational institution in the world

The **Alaouites**, Morocco's current **royal family**, have ruled since the **17th century**

The two official **languages** of Morocco are **Berber** and **Arabic**

Traditionally, the **liver**, not the **heart**, is considered the **symbol of love** in Morocco

Morocco lies to the south of the Strait of Gibraltar, looking out on the Atlantic from the northwest of Africa. The terrain is particularly rugged, with much of the land covered by mountains and desert.

Beyond dramatic nature, Morocco is also home to famed cities, celebrated in books and movies. Marrakech is known for its gardens, ancient mosques and palaces, and bustling marketplaces. Casablanca, Morocco's largest city and its economic center, is the most cosmopolitan, with nightclubs, fast food chains and high-end boutiques.

The country's Arabic name al-Magrib al-Aqsa, literally means "the extreme west", attesting to its position as the westernmost country in the Arab world.

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ZANZIBAR



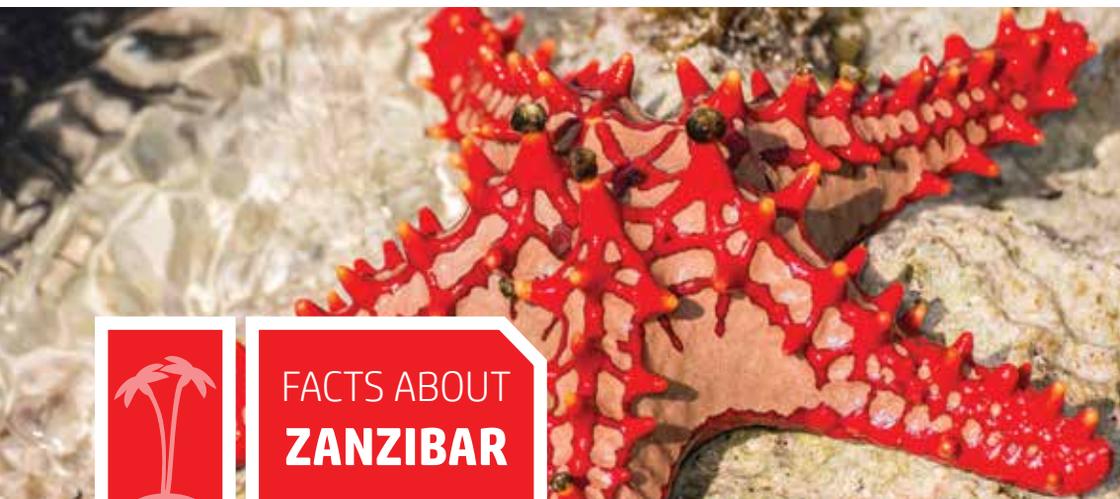
Media type: Primed Coated Offset

Media name: Verso Sterling Ultra Web Matte

Media weight: 209 gsm

Post coat: StarKote, AQ-122-2, Aqueous Gloss Primer

For more information visit: hp.com/go/inkjetwebpress



FACTS ABOUT ZANZIBAR

Zanzibar is known as **the Spice Island** due to its production of **cloves, nutmeg, cinnamon, and black pepper**

Stone Town, in Zanzibar City, is a **UNESCO World Heritage Site**

Zanzibar's **oldest standing building** is the **11th century mosque** in Kizimkazi

Freddie Mercury, front man of the band **Queen**, was born in **Stone Town, Zanzibar**

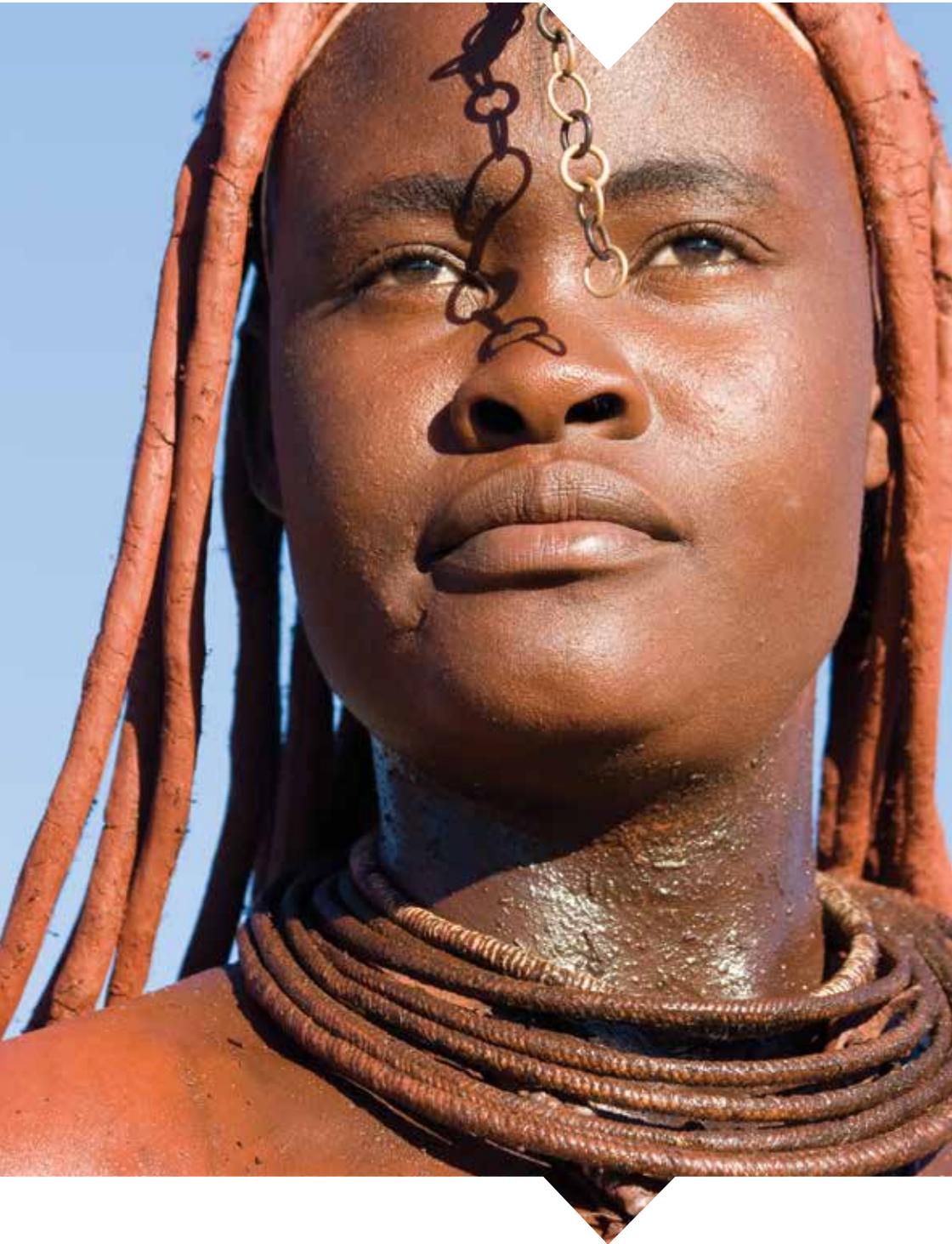
Zanzibar is an archipelago in the Indian Ocean, just off the coast of Tanzania. The two main islands are Unguja (the largest) and Pemba.

While Zanzibar has its own democratically elected president and government that run its internal affairs, it is officially a semi-autonomous part of Tanzania.

Due to its position near the equator, Zanzibar is warm all year round. Strong sea breezes are able to counter the heat of summer, offering an idyllic climate. Pristine beaches and stunning coral reefs add to the allure, making Zanzibar a popular beach holiday destination throughout the seasons.

The Most Amazing Places on Earth

NAMIBIA



Media type: Coated Inkjet

Media name: Mitsubishi Sword iJet 4.3 Gloss

Media weight: 250 gsm

For more information visit: hp.com/go/inkjetwebpress



FACTS ABOUT NAMIBIA

Namibia is **one of the least densely populated** countries on earth

At **80 million years** old, the **Namib Desert** is the world's **oldest desert**

Fish River Canyon, in southern Namibia, is **Africa's largest canyon**

Namibia has the **largest free-roaming cheetah population** in the world, estimated at **2500-3000 cheetahs**

Namibia is in Southern Africa, bordering Angola, Zambia, Botswana, and South Africa.

The country first gained independence from South Africa in 1990, following the Namibian War of Independence.

Today the country has just over 2 million citizens. Much of the economy is based on herding, tourism, agriculture, and mining. In fact, Namibia is often referred to as the Gem of Africa, thanks to the prevalence of gems, diamonds, gold, silver, uranium, and other base metals.

Etosha National Park is one of Africa's largest parks, both in terms of size and the diversity of wildlife. Hundreds of species of reptiles, birds and mammals, including the endangered black rhinoceros, can be found in the park.

The Most Amazing Places on Earth

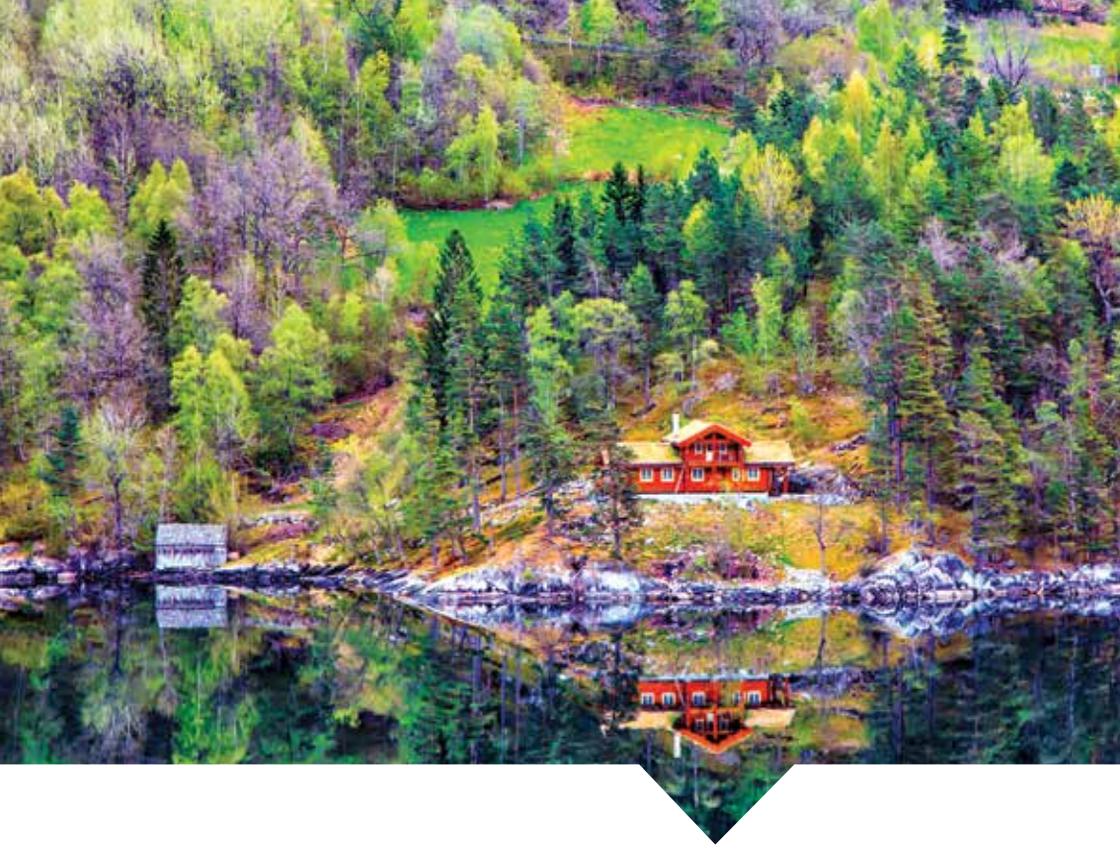
ICELAND



Media type: Uncoated Offset
Media name: Stora Enso Lux Cream

Media weight: 70 gsm

For more information visit: hp.com/go/inkjetwebpress



FACTS ABOUT ICELAND

Iceland's largest **volcano**, called **Vatnajökull**, covers **8%** of the country

Reykjavík, Iceland's capital, is the world's **most northern capital city**

Approximately **85%** of Iceland's **energy** is from **renewable resources**, and well **over half** of that is **geothermal**

The small fishing town of **Húsavík**, on the country's northern coast, is the **whale watching capital** of Europe

While the name inspires different visions, only 11% of Iceland is covered in ice.

What are truly prominent in this Nordic land are geysers and volcanoes. Iceland is home to one of the greatest concentrations of geysers in the world, and has 200 volcanoes – 20 of which are currently active. There are also many waterfalls, hot springs, mud pools, and geothermal vents.

At just over 325,000 inhabitants, Iceland is the least densely populated country in Europe.

Because of the island's climate and remote location, very little herbs, spices, fruits or vegetables are used in traditional Icelandic dishes. Instead, much of the cuisine is based on lamb, fish and dairy products, which have long been more available.

The Most Amazing Places on Earth

BRAZIL



Media type: Primed Coated Offset
Media name: Sappi Magno Volume

Media weight: 115 gsm

For more information visit: hp.com/go/inkjetwebpress



FACTS ABOUT BRAZIL

The world's largest population of **Catholics** resides in Brazil: **123 million** people, or **64%** of the population

Brazil **shares a border** with all **South American countries** except for **Ecuador** and **Chile**

Brazil is the **5th largest country** in the world

92% of all new cars sold in Brazil use **ethanol fuel**, which is produced from **sugar cane**

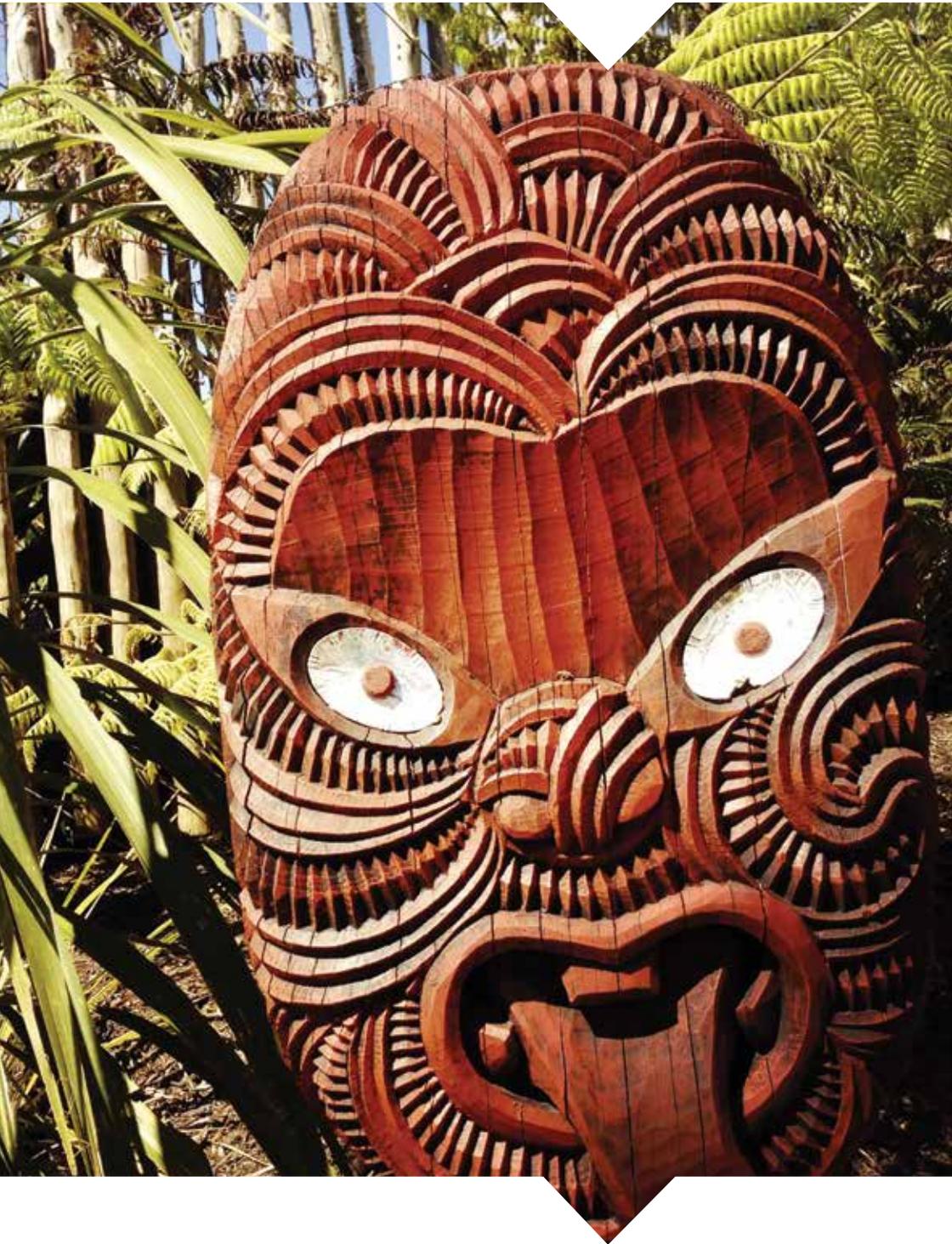
The largest country in South America. Brazil is a country rich in resources and history.

Since Brazil gained independence from Portugal in 1822, the government format has changed numerous times, with the current constitution classifying it as a federal republic. Portuguese remains the official language, making Brazil home to the largest population of Portuguese speakers worldwide.

For the last 150 years, Brazil has been the world's largest producer of coffee. It is also famous for its football, with five World Cup wins, and for the Amazon River and rain forests, and colourful Carnival celebrations.

The Most Amazing Places on Earth

NEW ZEALAND



Media type: Uncoated Inkjet Treated

Media name: Ziegler Z-Evolution

Media weight: 100 gsm

For more information visit: hp.com/go/inkjetwebpress



FACTS ABOUT NEW ZEALAND

Just **5%** of New Zealand's population is **human** – the **rest are animals**

New Zealand's **highest earning export** is **dairy products**

The **Kiwi** is a **bird native** to New Zealand, and the **official nickname** for **people from New Zealand**

In New Zealand, you are **never more than 130 km (80 mi)** from the **ocean**

New Zealand has **three official languages**: English, Maori and New Zealand Sign Language

New Zealand is made up of two larger islands – the North Island and the South Island – as well as a number of smaller islands. Located in the southwestern Pacific Ocean, its nearest neighbor is Australia, some 1500 km (930 mi) away.

Because of its remoteness, New Zealand remained unsettled for many years. That, together with its lack of land predators, made for an unusual evolutionary phenomenon, in which many native birds stopped developing wings, rendering them flightless.

The country's longstanding isolation, in addition to high rainfall and many sunshine hours, have given it a lush and diverse flora, with many unique species of animals, plants and fungi.

The Most Amazing Places on Earth

JAPAN



Media type: Coated Inkjet

Media weight: 127 gsm

Media name: Mitsubishi Sword iJet 4.3 Gloss

For more information visit: hp.com/go/inkjetwebpress



FACTS ABOUT JAPAN

The Japanese **name** for Japan is **Nihon** or **Nippon**, meaning the **sun's origin**

Japan is made up of **6852 islands**

There are on average **1500 earthquakes** every year in Japan

Mount Fuji, the highest point in Japan at **3776 m** (12,389 ft), is an **active volcano**

The **world's largest fish market** is the **Tsukiji market** in Tokyo

The island nation of Japan, located in the Pacific Ocean, is home to over 126 million people. The country's flag, a big red circle on a white background, reflects its name's meaning in Japanese – the Land of the Rising Sun.

Starting in the 12th century, Japan was ruled by successive feudal military shoguns. The Empire of Japan was proclaimed in 1868. Now Japan is ruled as a constitutional monarchy, with the Emperor serving in unison with the legislature.

Today Japan is one of the world's economic superpowers, both in terms of GDP and buying power.

The Greater Tokyo Area, with over 30 million residents, is the largest metropolitan area in the world.

The Most Amazing Places on Earth

GREECE



Media type: Coated Offset printed using HP Bonding Agent

Media name: Verso Sterling Ultra Web Matte

Media weight: 209 gsm

Post coat: StarKote, AQ-122-2, Aqueous Gloss Primer

For more information visit: hp.com/go/inkjetwebpress



FACTS ABOUT GREECE

Nearly **80%** of Greece is **mountainous**

The city of **Athens** has been **continually inhabited** for over **7000 years**

About **7%** of all the **marble** produced in the world comes from Greece

The **Olympic Games** were first devised by the **ancient Greeks**

Every **citizen 18 or older** is required by **law** to **vote**

Officially known as the Hellenic Republic, but more commonly referred to as Greece, this southeast European country is home to just over 11 million people.

Around two thirds of the Greek population lives in urban areas, with over 40% of them living in the capital Athens.

A popular tourist destination, thanks to its history as well as its vacation islands, Greece welcomes approximately 16.5 million tourist visits each year. Popular sites include Mount Athos, the Delphi Theatre, Meteora, and the Parthenon on top of the Acropolis.

Beyond being the birthplace of the modern Olympics, Western philosophy, and democracy, many mathematical, scientific, and literary principles have their roots in ancient Greece.

The Most Amazing Places on Earth

IRELAND



Media type: Primed Coated Offset

Media name: Arctic Paper G - Print

Media weight: 70 gsm

For more information visit: hp.com/go/inkjetwebpress



FACTS ABOUT IRELAND

90% of the Irish population is **Catholic**

Halloween was derived from an Irish festival called **Samhain**

In 2002, Ireland was the **first country** to impose an **environmental tax on plastic shopping bags**

Ireland has **won** the **Eurovision Song Contest** **seven times**, more than any other country

The island of Ireland was formed following the last Ice Age, about 10,000 years ago.

Its natural isolation means it has fewer plant and animal species than Britain or mainland Europe – including fewer of what are often thought to be pesky critters.

That being said, much of Ireland is covered with pastures and wildflowers, providing stunning, colourful views.

Known for its beer, Ireland's most famous brews include Guinness, Smithwick's, and Harp Lager.

The most well-known symbols of Ireland are the green shamrock, the Celtic harp, and the Celtic cross. Leprechauns, their mischief, and the pot of gold, also play a strong part in Irish folklore.

The Most Amazing Places on Earth

SPAIN



Media type: Coated Offset printed using HP Bonding Agent

Media weight: 80 gsm

Media name: Stora Enso TerraPress Silk

For more information visit: hp.com/go/inkjetwebpress



FACTS ABOUT SPAIN

Spain has **44 World Heritage Sites**, the third most of any country

Spain produces **44%** of all the Earth's **olive oil**

The name Spain comes from the word **España**, which means **land of rabbits**

Instead of the **tooth fairy**, Spain has the **tooth mouse**

Plaza Puerta del Sol in Spain's capital, **Madrid**, is the exact **physical center** of the country

Each step through the stunning land of Spain is an adventure of natural beauty, culture, and mystique.

With temperate Mediterranean weather and a rich heritage that has influenced entire continents, Spain's international tourism industry is amongst the largest in the world, attracting millions of people each year.

Visitors come to enjoy all sorts of national treasures, from tasty treats like paella and tapas, to matadors, flamenco dance, and the sounds of the Spanish guitar.

Many sports fans are also drawn to Spain for its world-class football and popular local teams, Real Madrid C.F. and FC Barcelona.